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## Press release

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## **New home for Universal Robots**

X-STK | Applied Automation is delighted to announce a new partnership with Danish manufacturer Universal Robots.

The control and automation specialists have become a UK distributor for the Universal Robots robotic arms that are changing the face of robot technology.

David Rowe, Managing Director of X-STK | Applied Automation said: "There is a lot of excitement in the industry about these 'cobots'. They are truly collaborative and can work right next to human employees, you don't need to put guards around them.

"We so often hear that cost is a barrier to investment in automation, well the UR robots make automation accessible for all levels of industry. Entry prices are in the region of £12,000, so huge capital outlays aren't required."

There's a really fast return on investment so they're a game changer for a lot of companies who can benefit from automating repetitive tasks."

By adding Universal Robots to its distribution partners, X-STK | Applied Automation is extending its robotics portfolio. Already an Omron Premier Partner and now also involved with the recent Omron acquisition, Adept, X-STK is well placed for a future where automation and robotics are key areas for manufacturers.

Mr Rowe added: "Universal Robots is good fit for us. Our sales engineers can offer training and support, and customers benefit from our broader automation and engineering experience." X-STK is a division of Applied Automation (UK) Ltd, an engineering firm that manufactures bespoke industrial automated machinery.

X-STK | Applied Automation will be demonstrating the UR cobots at the Drives and Controls Show at the NEC in April.

For more information go to www.x-stk.com/universalrobots or call X-STK | Applied Automation on 02920 494551.

